

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

Form OBD-68
(Rev 10-14-76)
Formerly DJ-307
for

OMB
No. 43-R226
Approval Expires Oct. 31, 1981

AMENDMENT TO REGISTRATION STATEMENT

*Pursuant to the Foreign Agents
Registration Act of 1938, as amended.*

1. Name of Registrant Ruder Finn & Rotman, Inc.	2. Registration No. 1481
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

- ☐ To correct a deficiency in
- ☐ To give a 10-day notice of a change in information as required by Section 2(b) of the Act.
- ☐ Initial Statement
- ☐ Supplemental Statement for _____
- ☒ Other purpose (specify) To register work to be done on behalf of the French Trade Mission
- ☐ To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list -

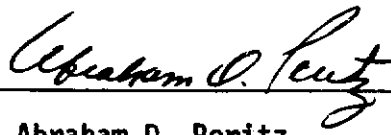
Exhibit A - Attached
Exhibit B - Attached with copies of contract

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

Ruder Finn and Rotman has been for a short term assignment to provide publicity for the visit of the Minister of External Trade to the United States in September.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)



Abraham D. Peritz

Treasurer

Subscribed and sworn to before me at NY NY

this 3rd day of October, 19 83


(Notary or other officer)

My commission expires
GLADYS DARLINGTON
Notary Public, State of New York
No. 24-4978367
Qualified in Kings County
Certificate Filed in New York County
Commission Expires March 30, 1984

DOJ

EXHIBIT A

TO REGISTRATION STATEMENT

Under the Foreign Agents Registration Act of 1938, as amended

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant Ruder Finn & Rotman, Inc. 110 East 59th Street New York, New York 10022	2. Registration No. 1481
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3. Name of foreign principal Government of France	4. Principal address of foreign principal c/o TBWA 282 Madison Avenue New York, New York 10017
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5. Indicate whether your foreign principal is one of the following type:

☒ Foreign government

☐ Foreign political party

☐ Foreign or ☐ domestic organization: If either, check one of the following:

☐ Partnership

☐ Committee

☐ Corporation

☐ Voluntary group

☐ Association

☐ Other (specify) _____

☐ Individual - State his nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.

Foreign Trade Ministry

b) Name and title of official with whom registrant deals.

Mme. Edith Cresson
Minister of Foreign Trade

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom the registrant deals.

c) Principal aim

Not applicable

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

Not applicable

b) Is this foreign principal


- Owned by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐
- Directed by a foreign government, foreign political party, or other foreign principal . . . Yes ☐ No ☐
- Controlled by a foreign government, foreign political party, or other foreign principal . . Yes ☐ No ☐
- Financed by a foreign government, foreign political party, or other foreign principal . . . Yes ☐ No ☐
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐
- Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

Not applicable

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Not applicable

Date of Exhibit A	Name and Title	Signature
September 30, 1983	Abraham D. Peritz, Treasurer	

UNITED STATES DEPARTMENT OF JUSTICE
Washington, D.C. 20530

EXHIBIT B

TO REGISTRATION STATEMENT
Under the Foreign Agents Registration Act
of 1938, as amended

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
Ruder Finn & Rotman, Inc.	Government of France

Check Appropriate Boxes:

- ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
 - ☐ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
 - ☐ The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.
4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

To provide publicity for the visit of the Minister of Foreign Trade to the United States. This would be accomplished by arranging press receptions in those cities visited and preparation of press kits to be distributed to media.

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Same as No. 4

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?^{1/} Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
September 30, 1983	Abraham D. Peritz Treasurer	<i>Abraham D. Peritz</i>

^{1/} Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



RUDER FINN & ROTMAN

August 25, 1983

Mr. Serge Prengel
Vice President &
Account Supervisor
TBWA
282 Madison Avenue
New York, New York 10017

Dear Serge:

This letter will serve as an agreement between TBWA and Ruder Finn & Rotman regarding the visit to the United States of Mme. Edith Cresson, Minister of Foreign Trade.

Ruder Finn & Rotman Inc., will provide public relations services for the visit of the Minister as outlined in our program dated August 11, 1983 and the attached budget approved by Patrick Subremon, Chef de Cabinet, in Paris on August 19, 1983.

SP *from* ~~Total~~ fee and expenses for the services of Ruder Finn & Rotman Inc., amount to \$84,500 as stated in the TBWA budget. I have asked our accounting department to send you two bills for our fees of \$28,000 each, the first right away and the second on September 1. As you know, we have already sent our first expense invoice in the amount of \$5,000. Other expenses will be billed as incurred.

We look forward to working with you on this project and especially to a very successful media campaign for Mme. Cresson.

Serge Prengel
cc: B. Burns

Sincerely,

Harriet Mouchly-Weiss
Harriet Mouchly-Weiss

P.S. - Please initial copy of this letter enclosed and return to us for our files.

TBWA

Devis couvrant la préparation d'un programme de Relations Publiques à l'occasion de la visite aux Etats-Unis du Ministre du Commerce Extérieur et d'une délégation d'industriels, en Septembre 1983.


Contacts avec les media	\$56.000
Conception et édition des dossiers de presse	\$ 6.000
Recueil et préparation de l'information	\$ 8.000
Réceptions	\$ 8.000
Divers (y compris déplacements, courriers, téléphones).	\$ 6.500
	\$84.500
Commission couvrant rôle de maître d'oeuvre de TBWA (15% sur total).	\$14.900
TOTAL	\$99.400

Paiement: \$50.000 payables à la réception de ce devis.

Le solde payable au 1er Septembre.

Approuvé: Pour TBWA *William G. Traya* Pour le Client
(Date) *Aug 17, 1983* (Date)

Verdict-Accord



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PHONE (212) 725-1150, TELEX 238209

NEW YORK/ST. LOUIS/PARIS/MILAN/FRANKFURT/LONDON/MADRID/ZURICH/BRUSSELS/AMSTERDAM